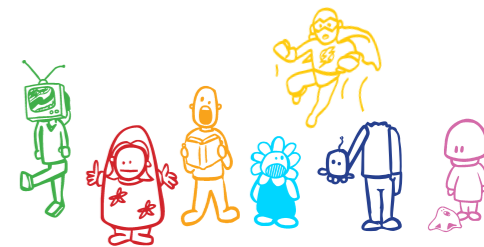




grow

020 8451 3994 - admin@growlondon.co.uk - www.growlondon.co.uk
Company Number 6237642

Design By - will@coshuk.com



Stretching education and training with creativity and drama

“Carolina led workshops for hundreds of teachers over a period of four years for the DfES funded national Primary Gifted and Talented Co-ordinators’ Course within Excellence in Cities. Without fail, her workshops were successful in engaging the participants, and gales of laughter invariably erupted from the room. However, they were not just fun – the teachers were learning how to apply the activities within their classrooms and schools. The evaluations from 2006/7 showed that 89% strongly agreed and 9% agreed that her workshop was interactive and engaging. Her workshops were always exceptionally well received and also of lasting value!”

HELEN WILSON (COURSE LEADER) SENIOR LECTURER, OXFORD BROOKS UNIVERSITY



020 8451 3994 - admin@growlondon.co.uk



CONTENT

Playhouse (Primary & Secondary: Creative INSET for teachers)

- Creating, directing and producing a school play or assembly presentation using drama
- A Creative Curriculum and PSHE using drama
- Developing Key Life skills (MUSCLE) for teachers
- Engaging challenging students with drama practice
- Learning Festivals - Devising and creating a piece of theatre based on part of the curriculum and staging or filming it

Studio (Secondary and FE: Workshops and INSET courses for Drama GCSE and A LEVEL)

- Masterclasses for teachers and students using professional drama practice

Arena (Primary & Secondary: Creative workshops for students)

- All the Playhouse programmes listed above but working directly with students in lesson or PPA time

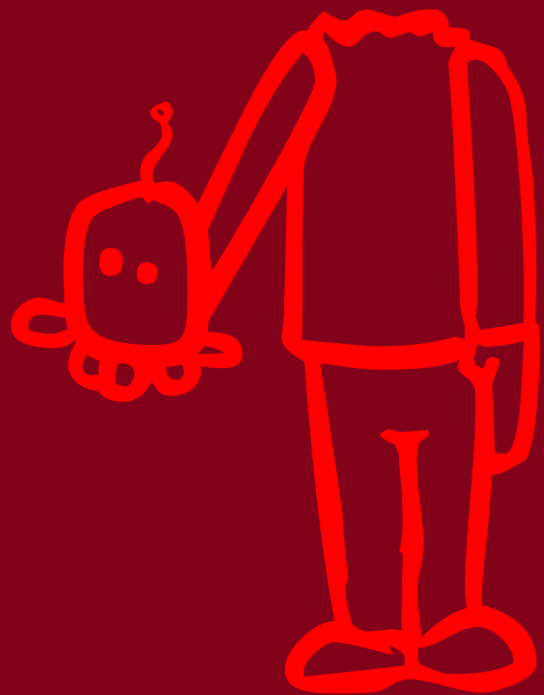
Open Space (Schools, Colleges, Arts and Educational organisations and businesses)

- Site specific / tailor-made projects, events and training courses using drama and Film

The Greenroom (Teacher training colleges and schools)

- Teacher training courses - using the skills of drama practitioners to engage your classroom

The arts do not own creativity but it is the gateway to creativity in schools and heads the way in showing how it can happen
- JONATHAN NEELANDS PROFESSOR OF DRAMA © THEATRE WARWICK UNIVERSITY



WHAT IS GROW ?

and what do we do

GROW takes the practice of theatre professionals: their skill, commitment and desire to achieve brilliance on stage and injects it into learning and training.

We encourage a greater practice of drama and film in schools, businesses and organisations, taking it from the periphery of education and bringing focus to it.

In our Workshops, Insets and Training programmes for students and teachers, we aim to:

- Develop creativity and independent thinking, unearthing potential
- Boost learning with vitality and enjoyment
- Create a level playing field for all students including G&T, SEN and EAL
- Raise attainment, aspirations and confidence levels
- Encourage staff and students to take risks together
- Dispel the fear of drama- promoting artistic engagement
- Bring greater discipline for pupils
- Accelerate learning - pursuing pace, depth and breadth
- Enhance knowledge of social & cultural issues
- Provide a positive impact on life beyond school not ordinarily related to drama

Drama naturally invites high levels of personal involvement and dedication, which results in 'effective practice' - *The PROCESS*

Drama invites high levels of encouragement and acclaim, which champions a 'praise culture' in schools - *The PRODUCT*

To play needs much work but when we experience the work as play, then it is not work anymore, a play IS play -

PETER BROOK THEATRE DIRECTOR / PRACTITIONER





Carolinas sessions are truly inspirational! I have seen her work with large groups of reluctant teachers and within minutes of beginning the session she has them laughing and clamoring to be first to join in the carefully structured activities. She sends them all away with a realisation that given the chance we are all performers - this is a powerful message which has a positive impact on the lives of the children in their classes!
- Gill Potter, Principal Consultant, ConsultED



PLAYHOUSE *Write it play it perform it!*

Injecting creativity into the classroom! (Creative INSETS for Teachers and Assistants)

The school play and school assembly occupy a central role in the school calendar.

Putting on a school play or creating a presentation for an assembly is a great opportunity for unrivalled ensemble learning that actively promotes a sense of belonging and self worth for the student, staff and school.

In the theatre and film world many roles are needed to create a piece of work, whereas in schools ONE teacher usually covers all these roles!

GROW PLAYHOUSE draws from a wealth of professional theatre & film experience to offer teachers 'A Complete How to...' course covering all aspects of DIRECTING and PRODUCING A SCHOOL PLAY and CREATING and DEVISING AN ASSEMBLY PRESENTATION, that looks at the skills needed for:

- Devising
- Script work and adaptation
- Presentation and use of movement and music

Each teacher will come away with a DIRECTOR'S BIBLE full of ideas, techniques, and exercises taking them step by step from creating and rehearsal to performance, giving them the confidence and knowledge to produce a high quality and inspirational show or presentation using simple resources.

This will also include:

- How to best use your time and budget
- How to access free resources in your local area
- Understanding the different production roles
- Involving students in producing and managing the show or presentation

To produce an original play encourages parents and family to participate in the school environment. It's an invitation into their child's world
- NFER ARTS REPORT

1 DAY COURSE / INSET
020 8451 3994



PLAYHOUSE

Creative connections

Creative INSET for teachers

These practical, effective and inspirational INSET and workshops offer new kinesthetic techniques and fresh ideas in teaching practice, lesson planning and learning.

A CREATIVE CURRICULUM

GROW offers INSET for teachers, using simple and exciting drama techniques and exercises that can be used across the curriculum: LITERACY, NUMERACY, HISTORY, SCIENCE, MATHS, GEOGRAPHY, PSHE and for any project or issue based work, encouraging a greater CREATIVE CURRICULUM.

ENGAGING CHALLENGING STUDENTS

GROW offers INSET and workshops that promotes positive behaviour and communication for students. By raising attainment, aspirations and confidence levels, we encourage staff and students to take risks together and take ownership of their work, school and education, boosting LEARNING with VITALITY and ENJOYMENT and creating a level playing field for all students including G&T, SEN and EAL.

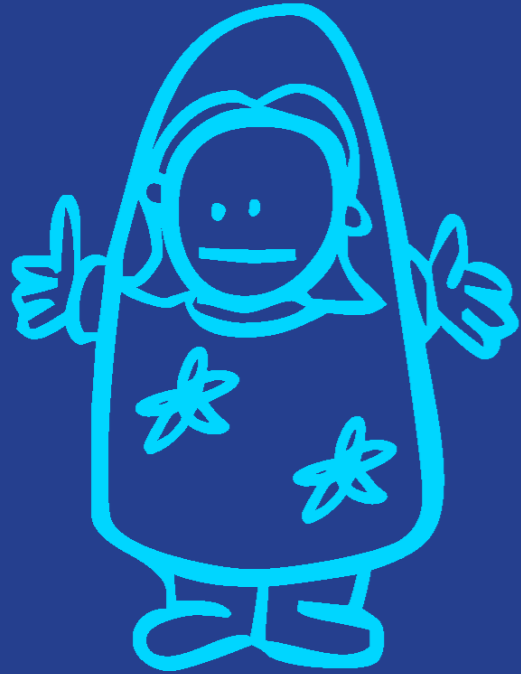
KEYLIFE SKILLS

INSET and workshops that develop intrapersonal, interpersonal and group skills. We draw on the learnings and skills of exciting drama exercises and highlight how they parallel our attitudes to life and work, making us challenge and develop our M.U.S.C.L.E.S.

- **Motivation**
- **Understanding**
- **Self discipline**
- **Commitment**
- **Listening**
- **Empathy**
- **Speaking**

FULL DAY / HALF DAY / TWILIGHT INSET

020 8451 3994



GROW LEARNING FESTIVALS

Show me the knowledge!

Why not celebrate your pupils' work and knowledge at the end of a term by performing it on a stage or making it into a short film?

GROW PLAYHOUSE can come into your school and either run a skill based TEACHER INSET and/or work with each year group to TRANSFORM their SUBJECT KNOWLEDGE INTO A PIECE OF THEATRE OR FILM. This can then be performed to the rest of the school and/or filmed.

This provides an opportunity for the students to demonstrate what they have developed and learnt across the curriculum that term/year, as well as creating a platform for discussion and constructive criticism recognised as essential for improvement.

*A production is a raising aspirations activity
- NFER ARTS REPORT*

3 -5 DAYS IN SCHOOL DURING LESSON TIME (with students) or
1 DAY INSET (with teachers)
020 8451 3994





THE STUDIO

Workshops and INSET (GCSE / A level drama practical)

Imagining ourselves differently...

GROW STUDIO offers three exciting and engaging practical Masterclasses & INSET for DRAMA GCSE & A LEVEL that look at creating, exploring and analysing elements of drama and how the resulting outcomes can be communicated to an audience.

Each Masterclass introduces a huge range of fresh and dynamic devising and interpretive techniques that quickly enhance drama skills for students and teachers alike, giving them the confidence and know-how to create or guide a spontaneous, relevant and unique piece of theatre.

By stepping into the shoes of: DEVISER, DESIGNER, DIRECTOR AND PERFORMER
We will take you through a journey of: PLANNING, DEVELOPING, REHEARSING, PERFORMING and EVALUATING

STUDIO 1 – Students - Devising ‘Starting with nothing’

Making it up

This workshop will cover:

- Using strategies to explore themes and text
- Interpreting source material & stimuli
- Honing improvisation skills
- Developing an ensemble & physical language
- Integrating social, cultural and historical contexts
- Devising, rehearsing and staging a piece of new work



STUDIO 2 – Students - Text ‘Starting with something’

Playing with script

This workshop will cover:

- The PROCESS - understanding themes concepts and issues in a piece
- The PRODUCT - where these understandings are expressed and how to demonstrate /perform them
- How to respond with knowledge and understanding to plays & characters
- Comparisons between texts and dramatic styles, times and cultures
- Artistic evaluation and analysis
- Script notation and terminology
- Exploring and interpreting the text or source material
- Understanding genre
- Stagecraft

STUDIO 3 – Teachers - ‘Techniques for your toolbox’

Keeping it fresh

Grow invites drama teachers to join us on a one-day INSET course that will look at the above but from a teacher’s perspective. Grow trainers take their own professional experience of working with high profile theatre and film professionals and share the many techniques, ideas and exercises to enhance and revitalize your classes for GCSE/A LEVEL drama.

Effective Teachers in the arts provided a highly supportive and affirming classroom environment in which pupils felt encouraged and safe to take creative risks

- REPORT BY NFER ARTS EDUCATION IN SECONDARY SCHOOLS EFFECTS AND EFFECTIVENESS

FULL DAY COURSES / INSET IN SCHOOL / HOLIDAY TIME
020 8451 3994



ARENA *Playing up*

Cross Curriculum & Key life skills workshops for students (including PSHE & PPA time)

These practical, effective and inspirational workshops offer a fresh kinesthetic approach to learning for students.

A CREATIVE CURRICULUM

Workshops for students, using simple and exciting drama techniques and exercises that can be used across the curriculum: LITERACY, NUMERACY, HISTORY, SCIENCE, MATHS, GEOGRAPHY, PSHE and for any project or issue based work, encouraging a greater CREATIVE CURRICULUM.

ENGAGING CHALLENGING STUDENTS

Workshops for students that promote positive behaviour and communication. By raising attainment, aspirations and confidence levels, we encourage students to take risks and take ownership of their work, school and education, boosting LEARNING with VITALITY and ENJOYMENT and creating a level playing field for all students including G&T, SEN and EAL.

KEYLIFE SKILLS

Workshops that develop intrapersonal, interpersonal and group skills. We draw on the learnings and skills of exciting drama exercises and highlight how they parallel our attitudes to life and work, making us challenge and develop our M.U.S.C.L.E.S.

- **Motivation**
- **Understanding**
- **Self discipline**
- **Commitment**
- **Listening**
- **Empathy**
- **Speaking**

HALF DAY / FULL DAY WORKSHOPS

020 8451 3994



OPEN SPACE *Spotlight on you*

Site specific projects using drama - THINKING CREATIVELY ABOUT YOUR SCHOOL, BUSINESS OR ORGANISATION

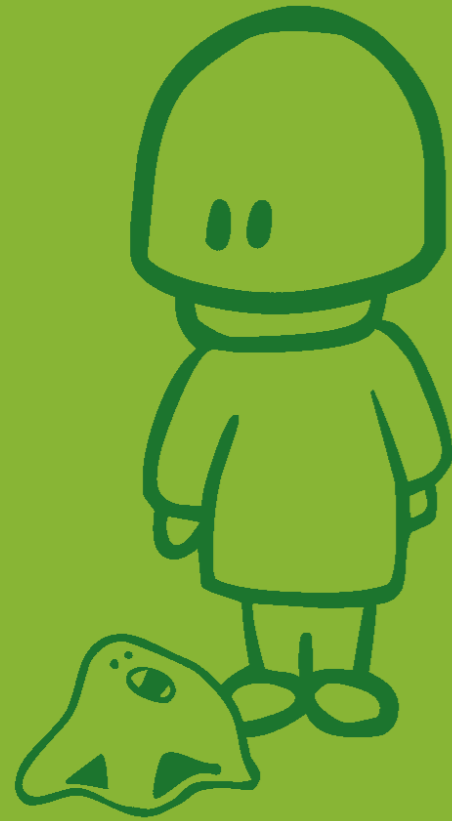
A well developed, directed, produced and performed production; a training day or event is an excellent way to profile the achievements of your organisation.

An opportunity for GROW'S professional theatre company to come and work with you on a 'one-off' specific idea that is as individual as your school, business or organisation.

Examples of past projects include:

- A Film - making a film or training video or using film for an event based on a subject or issue
- A Show - Grow directs & produces a show for/with you - scripted or devised
- Creating and developing online resources for/with you
- Creative training events and away days for professional development
- Training days and corporate events using comedy and improvisation
- Directing and producing Pantomime and Christmas themed shows for/with you
- Installation based on a subject using the convention of theatre
- Dramatising subjects, books, plays and issues and ideas
- Creating, running and producing drama festivals
- Mixed Media - film making and film events
- Storytelling sessions and events
- Summer and Easter performing art courses

Personalised and tailored packages - Approach us, tell us what your school, business or organisation would really benefit from. We can help... PPA needs, behaviour management, Staff INSET, coursework, PSHE, Book-week... whatever it is call us and we can write a programme especially for you!



THE GREENROOM *Break a leg!*

Teacher Training courses

Our most common feedback from teachers following INSET days is that they wished they had been offered our course whilst at teacher training college or when they were an NQT.

Drama practitioners have a dynamic approach to teaching. GROW will work with teachers in training to develop their TEACHING SKILLS in:

- Personal presentation
- Classroom engagement
- Pupil interaction & communication
- Behaviour management
- Oral, visual and kinesthetic teaching

They will leave with an array of new techniques and exercises that can be immediately integrated into their lesson plans.



It unleashed a hot lava of fun and creativity and I felt bubbling with enthusiasm and joy. No messin!
- TEACHER STLUKES PRIMARY- NEWHAM

TWILIGHT - HALF DAY - FULL DAY (Inset)
020 8451 3994

TESTIMONIALS

"Carolina is passionate about bringing creativity into the classroom and clearly demonstrates the benefits to all pupils. Her enthusiasm for her work is infectious - she's a great way to start the term - and our teachers were all busy using her strategies in their classrooms straight away."

Jackie Roberts

Deputy Headteacher BRACKENBURY SCHOOL

"It was a pleasure to work with everyone at Grow. From start to finish they are pro-active and dedicated. We are looking forward to working together in the future.."

Jevan Chowdhury

Director Wind & Foster Media

"Grow is run by the dynamic Carolina Giammetta who has developed her theatrical background and instinct into making bespoke training programs and packages work for self-development and current teaching practice"

Sam Bond Director of tradesecrets

(Personal Development, Events and Training Organisation working widely throughout the corporate sector)

"We introduced Grow Improvisation classes this year to give more breadth to the acting curriculum and to help students lose inhibitions and take more risks in their work. After only one term it is clear that the classes are paying dividends - I am delighted with the result..."

- Ian Watt-Smith - Course Director

BA (Hons) Musical theatre Arts Educational Schools

"By far the most inspirational trainers of drama and creativity I know. They understand both children and teachers and can convey to them how to be creative without being condescending. Once the workshop is done all in their company are won over!"

Karl Wozny - Artistic Director

Bigfoot Arts Education

"The classes encouraged me to be more daring, freer and willing to try new things"

"Fun and very educational too helped me loosen up as a performer fantastic classes"

"Really made me more open and less inhibited I've gained a lot of confidence"

"Its made me a bolder performer"

Quotes from our students



WHO ARE GROW?

Carolina Giammetta Cordes is the director of Grow. She employs and works with a team of trained freelance theatre and film professionals to deliver her programmes.

Carolina trained at The Arts Educational Schools and has been working as a freelance actress, writer, producer and drama practitioner since 1991. She has worked extensively as an actress in TV, Film, Theatre and Radio and has produced, written and directed many shows, plays and films. She first started using drama skills in the corporate and business world and has collaborated for more than 10 years with Tradesecrets, working on projects for BBH Advertising, Unilever, BT, Orange, Interbrand, Mackinsys, Hogshead pubs, BBC, CBBC Learning (Me & My Movie), Prudential and Nestle UK.

Over the last 16 years she has worked in hundreds of schools and conferences around the country, with students, teachers and LEA coordinators, regularly facilitating master classes and specialised drama-based workshops. She has freelanced for Bigfoot Arts Education since 2000 and continues to be the company's master trainer, training new and on-going staff. She created and facilitates their inset programme 'Creative Approach' and co-created and produced London Talent, a pan London performing arts summer school for London's Gifted and Talented, funded by the DFES, LGT, AIM-HIGHER and many London Boroughs. The project ran for three years, involved 600 young people, over 60 partnerships with many arts and educational organisations and produced 11 full scale theatre shows which were performed at some of London's most prestigious theatres, and 25 short films screened at The National Film Theatre.

She also runs a production arm called GROWP and regularly collaborates with Studio Schoque.

admin@growlondon.co.uk

